



DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878
Issue date: 11/27/2012 Revision date: 4/30/2024 Supersedes version of: 5/26/2023 Version: 4.0

SECTION 1: Identification of the substance/mixture and of the company/undertaking

1.1. Product identifier

Product form : Mixture
Product name : DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON
UFI : FYRD-50UN-T00S-MG8P
Product code : DZT001A (151HK)
Type of product : Detergent
Product group : End product

1.2. Relevant identified uses of the substance or mixture and uses advised against

1.2.1. Relevant identified uses

Intended for general public
Main use category : Consumer use
Use of the substance/mixture : Cleaning/washing agents and additives
Function or use category : Cleaning/washing agents and additives

1.2.2. Uses advised against

No additional information available

1.3. Details of the supplier of the safety data sheet

Supplier

151 Products Limited
The Old School House
39 Bengal Street
UK M4 6AF Manchester
United Kingdom
T +44(0)161 839 5949, F +44(0)161 839 5993
Technical@151products.com

Distributor

151 Products (Ireland)
Block 3, Harcourt Centre
Harcourt Road
IE D02 A339 Dublin 2
Ireland
T +353 (0) 1 5133633
Technical@151products.com

1.4. Emergency telephone number

Emergency number : +44(0)161 839 5949
During Office Hours (09:00 - 17:00). For outside office hours contact
Technical@151products.com

Country/Area	Organisation/Company	Address	Emergency number	Comment
Ireland	National Poisons Information Centre Beaumont Hospital	PO Box 1297 Beaumont Road 9 Dublin	+353 1 809 2566 (Healthcare professionals- 24/7) +353 1 809 2166 (public, 8am - 10pm, 7/7)	
United Kingdom	National Poisons Information Service (Birmingham Centre) City Hospital	Dudley Road B18 7QH	0344 892 0111	Only for healthcare professionals

SECTION 2: Hazards identification

2.1. Classification of the substance or mixture

Classification according to Regulation (EC) No. 1272/2008 [CLP]

Skin corrosion/irritation, Category 2 H315
Serious eye damage/eye irritation, Category 1 H318
Full text of H- and EUH-statements: see section 16

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

Adverse physicochemical, human health and environmental effects

Causes skin irritation. Causes serious eye damage. May cause allergy or asthma symptoms or breathing difficulties if inhaled.

2.2. Label elements

Labelling according to Regulation (EC) No. 1272/2008 [CLP]

Hazard pictograms (CLP)



GHS05

Signal word (CLP)

: Danger

Contains

: SODIUM SILICATE; SODIUM PERCARBONATE

Hazard statements (CLP)

: H315 - Causes skin irritation.

H318 - Causes serious eye damage.

Precautionary statements (CLP)

: P102 - Keep out of reach of children.

P103 - Read carefully and follow all instructions.

P264 - Wash hands thoroughly after handling.

P305+P351+P338+P310 - IF IN EYES: Rinse cautiously with water for several minutes.

Remove contact lenses, if present and easy to do. Continue rinsing. Immediately call a doctor.

P333+P313 - If skin irritation or rash occurs: Get medical advice/attention.

P101 - If medical advice is needed, have product container or label at hand.

P501 - Dispose of contents and container to local authority guidelines.

EUH-statements

: EUH208 - Contains Proteinase(9001-92-7), LIMONENE(138-86-3). May produce an allergic reaction.

2.3. Other hazards

Contains no PBT and/or vPvB substances $\geq 0.1\%$ assessed in accordance with REACH Annex XIII

The mixture does not contain substance(s) included in the list established in accordance with Article 59(1) of REACH for having endocrine disrupting properties, or substance(s) are not identified as having endocrine disrupting properties in accordance with the criteria set out in Commission Delegated Regulation (EU) 2017/2100 or Commission Regulation (EU) 2018/605 at a concentration equal to or greater than 0,1 %

SECTION 3: Composition/information on ingredients

3.1. Substances

Not applicable

3.2. Mixtures

Name	Product identifier	%	Classification according to Regulation (EC) No. 1272/2008 [CLP]
Alcohols, C12-18, ethoxylated and propoxylated	CAS-No.: 69227-21-0 EC-No.: 500-242-1	1 – 30	Eye Irrit. 2, H319
SODIUM PERCARBONATE	CAS-No.: 15630-89-4 EC-No.: 239-707-6	1 – 30	Ox. Sol. 2, H272 Acute Tox. 4 (Oral), H302 Eye Dam. 1, H318
SODIUM CARBONATE	CAS-No.: 497-19-8 EC-No.: 207-838-8	1 – 20	Eye Irrit. 2, H319
CITRIC ACID ANHYDROUS	CAS-No.: 77-92-9 EC-No.: 201-069-1	1 – 10	Eye Irrit. 2, H319
Alcohols, C12-15-branched and linear, ethoxylated propoxylated	CAS-No.: 120313-48-6 EC-No.: 639-733-1	1 – 5	Skin Irrit. 2, H315

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

Name	Product identifier	%	Classification according to Regulation (EC) No. 1272/2008 [CLP]
SODIUM SILICATE	CAS-No.: 1344-09-8 EC-No.: 215-687-4	1 – 5	Skin Irrit. 2, H315 Eye Dam. 1, H318 STOT SE 3, H335
Proteinase	CAS-No.: 9001-92-7	< 1	Resp. Sens. 1, H334
LIMONENE	CAS-No.: 138-86-3 EC-No.: 205-341-0	< 1	Flam. Liq. 3, H226 Skin Irrit. 2, H315 Skin Sens. 1, H317 Aquatic Acute 1, H400 Aquatic Chronic 1, H410

Full text of H- and EUH-statements: see section 16

SECTION 4: First aid measures

4.1. Description of first aid measures

First-aid measures general	: Call a poison center or a doctor if you feel unwell.
First-aid measures after inhalation	: Remove person to fresh air and keep comfortable for breathing. If experiencing respiratory symptoms: Call a poison center or a doctor.
First-aid measures after skin contact	: Wash skin with plenty of water. Take off contaminated clothing. If skin irritation occurs: Get medical advice/attention.
First-aid measures after eye contact	: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Call a physician immediately.
First-aid measures after ingestion	: Call a poison center or a doctor if you feel unwell.

4.2. Most important symptoms and effects, both acute and delayed

Symptoms/effects after inhalation	: May cause allergy or asthma symptoms or breathing difficulties if inhaled.
Symptoms/effects after skin contact	: Irritation.
Symptoms/effects after eye contact	: Serious damage to eyes.
Symptoms/effects after ingestion	: None under normal conditions.

4.3. Indication of any immediate medical attention and special treatment needed

Treat symptomatically.

SECTION 5: Firefighting measures

5.1. Extinguishing media

Suitable extinguishing media	: Water spray. Dry powder. Foam.
Unsuitable extinguishing media	: Do not use a heavy water stream.

5.2. Special hazards arising from the substance or mixture

Fire hazard	: No fire hazard.
Explosion hazard	: No direct explosion hazard.
Hazardous decomposition products in case of fire	: Toxic fumes may be released.

5.3. Advice for firefighters

Firefighting instructions	: Fight fire from safe distance and protected location. Do not enter fire area without proper protective equipment, including respiratory protection.
Protection during firefighting	: Do not attempt to take action without suitable protective equipment. Self-contained breathing apparatus. Complete protective clothing.

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

SECTION 6: Accidental release measures

6.1. Personal precautions, protective equipment and emergency procedures

General measures : Notify authorities if product enters sewers or public waters. Absorb spillage to prevent material damage.

6.1.1. For non-emergency personnel

Protective equipment : Wear recommended personal protective equipment.
Emergency procedures : Ventilate spillage area. Avoid contact with skin and eyes. Avoid breathing dust/fume/gas/mist/vapours/spray.

6.1.2. For emergency responders

Protective equipment : Do not attempt to take action without suitable protective equipment. For further information refer to section 8: "Exposure controls/personal protection".
Emergency procedures : Evacuate unnecessary personnel.

6.2. Environmental precautions

Avoid release to the environment.

6.3. Methods and material for containment and cleaning up

For containment : Using a clean shovel, put the material in a dry container and cover without compressing it.
Methods for cleaning up : Mechanically recover the product.
Other information : Dispose of materials or solid residues at an authorized site.

6.4. Reference to other sections

For further information refer to section 13.

SECTION 7: Handling and storage

7.1. Precautions for safe handling

Additional hazards when processed : Not expected to present a significant hazard under anticipated conditions of normal use.
Precautions for safe handling : Ensure good ventilation of the work station. Avoid contact with skin and eyes. Wear personal protective equipment. Avoid breathing dust/fume/gas/mist/vapours/spray.
Hygiene measures : Wash contaminated clothing before reuse. Do not eat, drink or smoke when using this product. Always wash hands after handling the product.

7.2. Conditions for safe storage, including any incompatibilities

Technical measures : Keep in a cool, well-ventilated place away from heat.
Storage conditions : Keep cool. Protect from sunlight.
Packaging materials : Store always product in container of same material as original container.

7.3. Specific end use(s)

No additional information available

SECTION 8: Exposure controls/personal protection

8.1. Control parameters

8.1.1 National occupational exposure and biological limit values

No additional information available

8.1.2. Recommended monitoring procedures

No additional information available

8.1.3. Air contaminants formed

No additional information available

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

8.1.4. DNEL and PNEC

No additional information available

8.1.5. Control banding

No additional information available

8.2. Exposure controls

8.2.1. Appropriate engineering controls

Appropriate engineering controls:

Ensure good ventilation of the work station.

8.2.2. Personal protection equipment

Personal protective equipment:

Wear recommended personal protective equipment.

Personal protective equipment symbol(s):



8.2.2.1. Eye and face protection

Eye protection:

Safety glasses

8.2.2.2. Skin protection

Skin and body protection:

Wear suitable protective clothing

Hand protection:

Protective gloves

8.2.2.3. Respiratory protection

Respiratory protection:

[In case of inadequate ventilation] wear respiratory protection.

8.2.2.4. Thermal hazards

No additional information available

8.2.3. Environmental exposure controls

Environmental exposure controls:

Avoid release to the environment.

SECTION 9: Physical and chemical properties

9.1. Information on basic physical and chemical properties

Physical state	: Solid
Colour	: white.
Odour	: Pleasant.
Odour threshold	: Not available
Melting point	: Not available
Freezing point	: Not applicable
Boiling point	: Not available
Flammability	: Non flammable.
Lower explosion limit	: Not applicable
Upper explosion limit	: Not applicable
Flash point	: Not applicable
Auto-ignition temperature	: Not applicable
Decomposition temperature	: Not available

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

pH	: 10.5
pH solution	: Not available
Viscosity, kinematic	: Not applicable
Solubility	: Not available
Partition coefficient n-octanol/water (Log Kow)	: Not available
Vapour pressure	: Not available
Vapour pressure at 50°C	: Not available
Density	: Not available
Relative density	: Not available
Relative vapour density at 20°C	: Not applicable
Particle size	: Not available

9.2. Other information

9.2.1. Information with regard to physical hazard classes

No additional information available

9.2.2. Other safety characteristics

No additional information available

SECTION 10: Stability and reactivity

10.1. Reactivity

The product is non-reactive under normal conditions of use, storage and transport.

10.2. Chemical stability

Stable under normal conditions.

10.3. Possibility of hazardous reactions

No dangerous reactions known under normal conditions of use.

10.4. Conditions to avoid

None under recommended storage and handling conditions (see section 7).

10.5. Incompatible materials

No additional information available

10.6. Hazardous decomposition products

Under normal conditions of storage and use, hazardous decomposition products should not be produced.

SECTION 11: Toxicological information

11.1. Information on hazard classes as defined in Regulation (EC) No 1272/2008

Acute toxicity (oral)	: Not classified
Acute toxicity (dermal)	: Not classified
Acute toxicity (inhalation)	: Not classified

CITRIC ACID ANHYDROUS (77-92-9)	
LD50 oral	5400 mg/kg
LD50 dermal rat	> 2000 mg/kg
SODIUM SILICATE (1344-09-8)	
LD50 oral rat	3400 mg/kg
SODIUM PERCARBONATE (15630-89-4)	
LD50 oral rat	1034 mg/kg

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

SODIUM PERCARBONATE (15630-89-4)

LD50 dermal	> 2000 mg/kg
Skin corrosion/irritation	: Causes skin irritation. pH: 10.5
Serious eye damage/irritation	: Causes serious eye damage. pH: 10.5
Respiratory or skin sensitisation	: Not classified
Germ cell mutagenicity	: Not classified
Carcinogenicity	: Not classified
Reproductive toxicity	: Not classified
STOT-single exposure	: Not classified

SODIUM SILICATE (1344-09-8)

STOT-single exposure	May cause respiratory irritation.
STOT-repeated exposure	: Not classified
Aspiration hazard	: Not classified

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Viscosity, kinematic	Not applicable
----------------------	----------------

11.2. Information on other hazards

No additional information available

SECTION 12: Ecological information

12.1. Toxicity

Ecology - general	: The product is not considered harmful to aquatic organisms nor to cause long-term adverse effects in the environment.
Hazardous to the aquatic environment, short-term (acute)	: Not classified
Hazardous to the aquatic environment, long-term (chronic)	: Not classified

SODIUM SILICATE (1344-09-8)

LC50 - Fish [1]	260 mg/l
EC50 - Other aquatic organisms [1]	1700 mg/l

SODIUM PERCARBONATE (15630-89-4)

LC50 - Fish [1]	70.7 mg/l
EC50 - Other aquatic organisms [1]	4.9 mg/l

12.2. Persistence and degradability

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

Alcohols, C12-15-branched and linear, ethoxylated propoxylated (120313-48-6)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

Alcohols, C12-18, ethoxylated and propoxylated (69227-21-0)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

SODIUM CARBONATE (497-19-8)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

CITRIC ACID ANHYDROUS (77-92-9)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

SODIUM SILICATE (1344-09-8)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

SODIUM PERCARBONATE (15630-89-4)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

Proteinase (9001-92-7)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

LIMONENE (138-86-3)

Persistence and degradability	Not rapidly degradable
-------------------------------	------------------------

12.3. Bioaccumulative potential

No additional information available

12.4. Mobility in soil

No additional information available

12.5. Results of PBT and vPvB assessment

No additional information available

12.6. Endocrine disrupting properties

No additional information available

12.7. Other adverse effects

No additional information available

SECTION 13: Disposal considerations

13.1. Waste treatment methods

Regional waste regulation	: Disposal must be done according to official regulations.
Waste treatment methods	: Dispose of contents/container in accordance with licensed collector's sorting instructions.
Sewage disposal recommendations	: Disposal must be done according to official regulations.
Product/Packaging disposal recommendations	: Comply with applicable regulations for solid waste disposal. Disposal must be done according to official regulations.
Additional information	: Do not re-use empty containers.

SECTION 14: Transport information

In accordance with ADR / IMDG / IATA / ADN / RID

ADR	IMDG	IATA	ADN	RID
14.1. UN number or ID number				
Not regulated for transport				
14.2. UN proper shipping name				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
14.3. Transport hazard class(es)				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

ADR	IMDG	IATA	ADN	RID
14.4. Packing group				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
14.5. Environmental hazards				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
No supplementary information available				

14.6. Special precautions for user

Overland transport

Not regulated

Transport by sea

Not regulated

Air transport

Not regulated

Inland waterway transport

Not regulated

Rail transport

Not regulated

14.7. Maritime transport in bulk according to IMO instruments

Not applicable

SECTION 15: Regulatory information

15.1. Safety, health and environmental regulations/legislation specific for the substance or mixture

15.1.1. EU-Regulations

REACH Annex XVII (Restriction List)

Contains no substance(s) listed on REACH Annex XVII (Restriction Conditions)

REACH Annex XIV (Authorisation List)

Contains no substance(s) listed on REACH Annex XIV (Authorisation List)

REACH Candidate List (SVHC)

Contains no substance(s) listed on the REACH Candidate List

PIC Regulation (Prior Informed Consent)

Contains no substance(s) listed on the PIC list (Regulation EU 649/2012 concerning the export and import of hazardous chemicals)

POP Regulation (Persistent Organic Pollutants)

Contains no substance(s) listed on the POP list (Regulation EU 2019/1021 on persistent organic pollutants)

Ozone Regulation (1005/2009)

Contains no substance(s) listed on the Ozone Depletion list (Regulation EU 1005/2009 on substances that deplete the ozone layer)

Dual-Use Regulation (428/2009)

Contains no substance subject to the COUNCIL REGULATION (EC) No 428/2009 of 5 May 2009 setting up a Community regime for the control of exports, transfer, brokering and transit of dual-use items.

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

Detergent Regulation (648/2004)

Allergenic fragrances > 0.01 %:

CITRAL

Explosives Precursors Regulation (2019/1148)

Contains no substance(s) listed on the Explosives Precursors list (Regulation EU 2019/1148 on the marketing and use of explosives precursors)

Drug Precursors Regulation (273/2004)

Contains no substance(s) listed on the Drug Precursors list (Regulation EC 273/2004 on the manufacture and the placing on market of certain substances used in the illicit manufacture of narcotic drugs and psychotropic substances)

15.1.2. National regulations

Germany

Employment restrictions : Observe restrictions according Act on the Protection of Working Mothers (MuSchG).
Observe restrictions according Act on the Protection of Young People in Employment (JArbSchG).
Water hazard class (WGK) : WGK 3, Highly hazardous to water (Classification according to AwSV, Annex 1).
Hazardous Incident Ordinance (12. BImSchV) : Is not subject to the Hazardous Incident Ordinance (12. BImSchV)

Netherlands

SZW-lijst van kankerverwekkende stoffen : None of the components are listed
SZW-lijst van mutagene stoffen : None of the components are listed
SZW-lijst van reprotoxische stoffen – Borstvoeding : None of the components are listed
SZW-lijst van reprotoxische stoffen –
Vruchtbaarheid : None of the components are listed
SZW-lijst van reprotoxische stoffen – Ontwikkeling : None of the components are listed

15.2. Chemical safety assessment

No chemical safety assessment has been carried out

SECTION 16: Other information

Abbreviations and acronyms:

ADN	European Agreement concerning the International Carriage of Dangerous Goods by Inland Waterways
ADR	European Agreement concerning the International Carriage of Dangerous Goods by Road
ATE	Acute Toxicity Estimate
BCF	Bioconcentration factor
BLV	Biological limit value
BOD	Biochemical oxygen demand (BOD)
COD	Chemical oxygen demand (COD)
DMEL	Derived Minimal Effect level
DNEL	Derived-No Effect Level
EC-No.	European Community number
EC50	Median effective concentration
EN	European Standard
IARC	International Agency for Research on Cancer
IATA	International Air Transport Association
IMDG	International Maritime Dangerous Goods
LC50	Median lethal concentration
LD50	Median lethal dose

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

Abbreviations and acronyms:	
LOAEL	Lowest Observed Adverse Effect Level
NOAEC	No-Observed Adverse Effect Concentration
NOAEL	No-Observed Adverse Effect Level
NOEC	No-Observed Effect Concentration
OECD	Organisation for Economic Co-operation and Development
OEL	Occupational Exposure Limit
PBT	Persistent Bioaccumulative Toxic
PNEC	Predicted No-Effect Concentration
RID	Regulations concerning the International Carriage of Dangerous Goods by Rail
SDS	Safety Data Sheet
STP	Sewage treatment plant
ThOD	Theoretical oxygen demand (ThOD)
TLM	Median Tolerance Limit
VOC	Volatile Organic Compounds
CAS-No.	Chemical Abstract Service number
N.O.S.	Not Otherwise Specified
vPvB	Very Persistent and Very Bioaccumulative
ED	Endocrine disrupting properties

Full text of H- and EUH-statements:	
Acute Tox. 4 (Oral)	Acute toxicity (oral), Category 4
Aquatic Acute 1	Hazardous to the aquatic environment – Acute Hazard, Category 1
Aquatic Chronic 1	Hazardous to the aquatic environment – Chronic Hazard, Category 1
EUH208	Contains Proteinase(9001-92-7), LIMONENE(138-86-3). May produce an allergic reaction.
Eye Dam. 1	Serious eye damage/eye irritation, Category 1
Eye Irrit. 2	Serious eye damage/eye irritation, Category 2
Flam. Liq. 3	Flammable liquids, Category 3
H226	Flammable liquid and vapour.
H272	May intensify fire; oxidiser.
H302	Harmful if swallowed.
H315	Causes skin irritation.
H317	May cause an allergic skin reaction.
H318	Causes serious eye damage.
H319	Causes serious eye irritation.
H334	May cause allergy or asthma symptoms or breathing difficulties if inhaled.
H335	May cause respiratory irritation.
H400	Very toxic to aquatic life.
H410	Very toxic to aquatic life with long lasting effects.
Ox. Sol. 2	Oxidising Solids, Category 2

DUZZIT DISHWASHER TABLETS 5 IN 1 LEMON

Safety Data Sheet

according to the REACH Regulation (EC) 1907/2006 amended by Regulation (EU) 2020/878

Full text of H- and EUH-statements:	
Resp. Sens. 1	Respiratory sensitisation, Category 1
Skin Irrit. 2	Skin corrosion/irritation, Category 2
Skin Sens. 1	Skin sensitisation, Category 1
STOT SE 3	Specific target organ toxicity – Single exposure, Category 3, Respiratory tract irritation

Classification and procedure used to derive the classification for mixtures according to Regulation (EC) 1272/2008 [CLP]:		
Skin Irrit. 2	H315	Calculation method
Eye Dam. 1	H318	Calculation method

Safety Data Sheet (SDS), EU

This information is based on our current knowledge and is intended to describe the product for the purposes of health, safety and environmental requirements only. It should not therefore be construed as guaranteeing any specific property of the product.